



April 22, 2016

Regina Trades & Skills Centre, Regina

Congratulations you are the successful recipient for the **12<sup>th</sup> Annual Torch Awards "In Pursuit of Ethics"** in the **Non-Profit Organizations** category. You are an inspiration to all. The Better Business Bureau of Saskatchewan continues to recognize businesses that consistently conduct their business practices in an ethical fashion. The 2016 Torch Awards is the **35<sup>th</sup> year** celebration of the **BBB in Saskatchewan** and is an opportunity to spotlight actions of businesses that display ethical leadership and contribute to the vision of "a marketplace where buyers and sellers trust each other".

Our media announcement was released today announcing all the successful recipients and a copy is attached. It will also be publicized on the BBB's web page and on various social media announcements, as promised. In addition, we are preparing other material. As one of the successful recipients, your organization will receive:

- All recipients are included in a ½ page ad by the BBB in Saskatoon and Regina daily papers. (post-award ceremony)
- Your organization received a trophy, specific to your category, to proudly display.
- As one of the **recipients**, you can post this recognition on your website and social media sites for **up to one year**. I've also included the finalist logo.

We hope you had wonderful time taking in the pre-event and the gala. Go ahead and celebrate with family, friends and co-workers.

The proceeds from this Gala event provide an opportunity for the community to come together and celebrate the outstanding achievements that you and your organization have made. All proceeds from this event go to help support the programs at the BBB such as consumer awareness for youth, seniors and others at higher risk, and, to assist in educating both consumers and businesses on ethical practices and ethical decision making. The BBB is a non-profit, self-regulating entity funded by businesses and events like this.

If you have any questions please feel free to contact me at 306.352.9561 or [ksmith@sask.bbb.org](mailto:ksmith@sask.bbb.org). or Sharon at 306.352.9259 or 1.877.352.9259 or [admin@sask.bbb.org](mailto:admin@sask.bbb.org).

Once again, congratulations on being a recipient! We're proud of you!



K.L. Smith

Karen Smith, CEO

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